

YEARLY
ROUNDUP

WADE ENVIRONMENTAL

Supporting the Industry



TOP NEWS OF THE YEAR

PERSONAL PROFESSIONAL PRODUCT

Our three Pledges continue

READ MORE

Wade Environmental is built on three pledges to the Pest Management Industry. To help you develop your skills, to develop your business and to protect and help build the toolkit you work with.

As you will see over the following pages, this year we have made significant strides in all fields.

READ MORE

One of our very first promises to the industry continues with the Wade Legacy program. Working with my father was and is still one of the most rewarding aspects of my professional career.

As such, when I founded Wade Environmental I promised to provide sponsorship for one company to bring another family member into the fold.

WADE LEGACY PROGRAM

PERSONAL DEVELOPMENT

WHAT WE HAVE ACHIEVED SO FAR.

»»» FOUNDATION OF IPM CENTRAL

One of the biggest steps Wade Environmental took this year was to join forces with several other leading industry consultants to form a Community Interest Company called IPM Central.

The goal of IPM Central is to create a unique learning space, that offers online microlearning coupled with practical workshops for every level within the industry.

As a CIC the focus is entirely on the community and not on profits, meaning that all are welcome to use, contribute and create.

»»» BEAUTIES & BEASTIES

2023 also saw the launch of an industry focused podcast called Beauties & Beasties.

Hosted by myself, Sean Mooney and Hugh Radford the podcast looks at the lives and businesses of pest managers from all areas of the industry as well as those who support and work alongside us.

From the solo entrepreneurs to the multinationals, all are welcome and as 2024 rolls around we have plans to include many more names onto the roster.

Interested in listening? Watch out for the link every Friday at 7pm (GMT)

»»» PEST MANAGER NETWORKING

As Pest Managers, many of us are acutely aware of the challenges of lone working. During Covid these challenges and the isolation that came with it increased significantly.

Wade Environmental decided to set up an online networking event every other Friday to help Pest Managers stay in contact, to build connections in an informal space and to blow off steam, tell some jokes and generally have a grumble about work.

We have continued the networking ever since, so if you wish to join, look out for the link every other Friday after the podcast!

LEGACY WINNER

This year saw more interest in the highly successful Legacy Program than any other previously.

And this year, by random ballot I am proud to announce that the winner is...

**Ben Diggle
Bens Bugs Pest Control**

PROFESSIONAL DEVELOPMENT

SOME WAYS WE'VE HELPED YOUR BUSINESSES

➤➤➤ SUPPORT

This year we have seen a marked increase in small businesses going to take on audited sites. Wade Environmental has been pleased to assist many of you achieve these goals and remain compliant with a range of standards.

From auditing, to mediations, independent advice and specialist inspections we have managed to help you grow.

PUBLICATIONS

We are still proud to support businesses and the industry by taking our knowledge and passing it through to you however we can, We are proud to write regularly for PEST Mag, PPC Mag and International Pest Control

➤➤➤ COMMITTEES AND ROADSHOWS

Our Industry is a community, and as such large decisions which effect our Industry come around through cooperation and collaboration. With that in mind Wade Environmental has tried hard to position itself on many diverse Committees and Working groups in an effort to ensure that the voice of the PMO is heard and that the committees are as transparent and understandable to you as is possible. We have been honored to have been able to be support and contribute this year to projects run by the RSPH, CRRU and BPCA.

2023 also saw me take on the Chairpersons role for the BPCA - Outreach and Communications committee, which also secured me a place on the Executive Board of the BPCA.

We have also helped support networking, seminars and webinars for the BPCA, NPTA, 1 ENV and the AVA amongst many others this year too.

➤➤➤ UNSUNG HERO

It was with great pleasure that I was nominated for a PEST Award this year for a category of "Unsung Hero".

Despite not winning the award I had a fantastic time, and thoroughly enjoyed supporting my colleagues in the industry and celebrating their achievements with them.



PRODUCTS

WHAT HAVE WE BROUGHT TO MARKET?

»»» HARDWARE

2023 saw a real push towards new hardware for Pest Managers, from SMART technology, through to novel bait boxes and more effective lighting for Electronic Fly Killers.

Wade Environmental was pleased to see so much innovation enter the market and doubly pleased to have helped with so many of the projects that bought it there!

»»» INSECTICIDES

Whilst 2023 might have seemed like a bad year for insecticide registrations with many of our favorite products destined not to return in 2024/2025, we must remember that we are still seeing innovation of new products and the M&D community tirelessly working towards defending our existing toolkit.

Wade Environmental's insect labs have helped supply insects for these projects as well as being able to undertake many of them inhouse.

From testing repellants to residuals, WE have what you need.

»»» RODENTICIDES

With increasing focus on environmental awareness it is becoming more and more important to ensure that the rodenticides we use are not only the most effective tools for the job, but used in the correct way.

WE have had the privilege of developing a strong field testing team focused on being able to road test these products, to ensure that they are effective and reliable.

SOMETHING FROM OUR OWN CATALOGUE

The Bait Star from 1Env was a collaborative project from Wade Environmental and 1ENV. This device is designed to protect bait from non-target animals and the environment during high risk, high reward burrow baiting programs..



Want to work with us?

Arrange a FREE 15-minute consultation today.

www.wadeenvironmental.com - Alex@wadeenvironmental.com